



# Sabrina Virtusio

Marketing Designer

Creative, innovative thinker looking to grow a company's user base combining design and marketing. Loves to collaborate within a team, while also being able to wear multiple hats. Currently handles majority of design projects, as well as marketing.

## INFO

5391 Southwood Way  
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sabrinavirtusio.com

## EDUCATION

**BS in Business, Marketing**  
Sonoma State University  
NCAA DII - Women's Golf  
(2016-2019)

**Architecture**  
Academy of Art University  
NCAA DII - Women's Golf  
(2015-2016)

Carondelet High School  
(2015-2016)

## ACHIEVEMENTS

Cum Laude - Sonoma State University

SSU School of Business  
Dean's List (2017-2019)

Academic All American  
(2017-2019)

CCAA All-Academic Team  
(2017-2019)

WGCA All-West Region  
Honors

Team Captain - Sonoma State Women's Golf Team

## SKILLS

Adobe Creative Cloud	Web Design	Branding	Flexible
Figma	Print Design	Marketing Research	Time Management
Graphic Design	Illustration	HTML/CSS	Presentation Skills

## EXPERIENCE

### Marketing Design Lead

American Media LLC | May 2019 - Present

- Increased customer reach by establishing an online presence for all our companies on various social media platforms.
- Developed, designed, and maintains all company websites.
- Boosted customer acquisition by engineering a proposal tool for solar customers.
- Mastered design tools such as Photoshop and Illustrator, and became proficient in website development languages such as HTML and CSS while on the job.

### Online Store Owner

Sanchi Decals | September 2019 - Present

- Owns and operates an E-commerce store with multiple sales channels selling illustrations as stickers and apparel.
- Marketing done solely through social media and word of mouth.
- Generated over \$4,000 in sales and over \$1,000 in profit within the first year.
- Built an Instagram following of over 2,000 along with small sponsorships and networks to promote my brand.